



WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977
ph: (617) 725-0777
fx: (617) 742-6627

Advertiser
Agency
Buyer
Salesperson

KUSTER FOR CONGRESS-DEM (3501)
Buying Time (1408)

Shiebler, Charles (1011)
ph: (617) 725-0777

Invoice 174211
Inv Date 10/28/2012
Terms Net 30
Contract 47654
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Buying Time
650 Mass Ave NW #210
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

POLITICAL CANDIDATE (1051)
Est 2001 Kuster week 2 10/23-10/29 (27374)
Local/Political Candidate Agency
2001/

CO-OP/Order Type No/Normal
Package
Gen. Date 10/31/2012 3:24:04PM

WHDH Boston (WHDH)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.2	SPOT	20003-Today Show M	Day, Tu-1, W-1, Th-1, F-1	10/23/12 7:59AM (Tu)	00:30	Today Show	KC12NH0209TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, W-1, Th-1, F-1	10/24/12 7:28AM (We)	00:30	Today Show	KC12NH0209TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, W-1, Th-1, F-1	10/25/12 7:58AM (Th)	00:30	Today Show	KC12NH0209TH	\$2300.00	
1.2	SPOT	20003-Today Show M	Day, Tu-1, W-1, Th-1, F-1	10/26/12 7:29AM (Fr)	00:30	Today Show	KC12NH0209TH	\$2300.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	10/23/12 9:22AM (Tu)	00:30	7 News Today in New England 9-10A	KC12NH0209TH	\$1000.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	10/24/12 9:26AM (We)	00:30	7 News Today in New England 9-10A	KC12NH0209TH	\$1000.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	10/25/12 9:21AM (Th)	00:30	7 News Today in New England 9-10A	KC12NH0209TH	\$1000.00	
3.2	SPOT	23638-7 News Today	Day, Tu-1, W-1, Th-1, F-1	10/26/12 9:21AM (Fr)	00:30	7 News Today in New England 9-10A	KC12NH0209TH	\$1000.00	
5.2	SPOT	10:00AM-Today Show	Day, Tu-1, W-1, Th-1, F-1	10/23/12 10:51AM (Tu)	00:30	Today Show	KC12NH0209TH	\$850.00	
5.2	SPOT	10:00AM-Today Show	Day, Tu-1, W-1, Th-1, F-1	10/24/12 10:28AM (We)	00:30	Today Show	KC12NH0209TH	\$850.00	
5.2	SPOT	10:00AM-Today Show	Day, Tu-1, W-1, Th-1, F-1	10/25/12 10:51AM (Th)	00:30	Today Show	KC12NH0209TH	\$850.00	
5.2	SPOT	10:00AM-Today Show	Day, Tu-1, W-1, Th-1, F-1	10/26/12 10:27AM (Fr)	00:30	Today Show	KC12NH0209TH	\$850.00	
7.2	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, Th-1, F-1	10/23/12 12:59PM (Tu)	00:30	Days of our Lives	KC12NH0209TH	\$900.00	
7.2	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, Th-1, F-1	10/24/12 12:59PM (We)	00:30	Days of our Lives	KC12NH0209TH	\$900.00	
7.2	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, Th-1, F-1	10/25/12 12:58PM (Th)	00:30	Days of our Lives	KC12NH0209TH	\$900.00	
7.2	SPOT	12:57PM-Days of our	Day, Tu-1, W-1, Th-1, F-1	10/26/12 12:59PM (Fr)	00:30	Days of our Lives	KC12NH0209TH	\$900.00	
9.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, Th-1, F-1	10/23/12 2:15PM (Tu)	00:30	DOCTORS Episode: 5038	KC12NH0209TH	\$600.00	
9.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, Th-1, F-1	10/24/12 2:24PM (We)	00:30	DOCTORS Episode: 5053	KC12NH0209TH	\$600.00	
9.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, Th-1, F-1	10/25/12 2:42PM (Th)	00:30	DOCTORS Episode: 5051	KC12NH0209TH	\$600.00	
9.2	SPOT	2:00PM-DOCTORS	Day, Tu-1, W-1, Th-1, F-1	10/26/12 2:46PM (Fr)	00:30	DOCTORS Episode: 5041	KC12NH0209TH	\$600.00	
11.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 3:14PM (Tu)	00:30	Family Feud Episode: 12072	KC12NH0209TH	\$600.00	
11.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 3:08PM (We)	00:30	Family Feud Episode: 12073	KC12NH0209TH	\$600.00	
11.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 3:22PM (Th)	00:30	Family Feud Episode: 12074	KC12NH0209TH	\$600.00	
11.2	SPOT	3:00PM- 3:30PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 3:22PM (Fr)	00:30	Family Feud Episode: 12075	KC12NH0209TH	\$600.00	
13.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, W-1, Th-1, F-1	10/23/12 3:50PM (Tu)	00:30	Family Feud Episode: 12068	KC12NH0209TH	\$600.00	
13.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, W-1, Th-1, F-1	10/24/12 3:47PM (We)	00:30	Family Feud Episode: 12069	KC12NH0209TH	\$600.00	
13.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, W-1, Th-1, F-1	10/25/12 3:51PM (Th)	00:30	Family Feud Episode: 12070	KC12NH0209TH	\$600.00	
13.2	SPOT	3:30PM- 3:56PM	Day, Tu-1, W-1, Th-1, F-1	10/26/12 3:51PM (Fr)	00:30	Family Feud Episode: 12076	KC12NH0209TH	\$600.00	
15.2	SPOT	11:55PM-7 SPORTS X	Per week (1), Su	10/28/12 1:00AM (Su)	00:30	7 SPORTS XTRA	KC12NH0209TH	\$1200.00	
16.0	SPOT	5:30AM- 6:00AM	Day, Tu-1, Th-1	10/23/12 5:45AM (Tu)	00:30	7 News Today in New England	KC12NH0209TH	\$350.00	
16.0	SPOT	5:30AM- 6:00AM	Day, Tu-1, Th-1	10/25/12 5:30AM (Th)	00:30	7 News Today in New England	KC12NH0209TH	\$350.00	
18.0	SPOT	6:30AM- 7:00AM	Day, W-1, F-1	10/24/12 6:38AM (We)	00:30	7 News Today in New England	KC12NH0209TH	\$750.00	
18.0	SPOT	6:30AM- 7:00AM	Day, W-1, F-1	10/26/12 6:39AM (Fr)	00:30	7 News Today in New England	KC12NH0209TH	\$750.00	
19.0	SPOT	7:00PM- 7:30PM	Day, W-1	10/24/12 7:25PM (We)	00:30	Access Hollywood Episode: 4208	KC12NH0209TH	\$2200.00	
21.0	SPOT	7:30PM- 8:00PM	Day, Tu-1, Th-1	10/23/12 7:49PM (Tu)	00:30	EXTRA Episode: 19044	KC12NH0209TH	\$2400.00	
21.0	SPOT	7:30PM- 8:00PM	Day, Tu-1, Th-1	10/25/12 7:56PM (Th)	00:30	EXTRA Episode: 19046	KC12NH0209TH	\$2400.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$37,800.00	Total Spots	36
Commission	(\$5,670.00)		
Net Total	\$32,130.00		